

# Memorandum



**Date:** March 11, 2013

CRC  
Agenda Item No. 7(C)

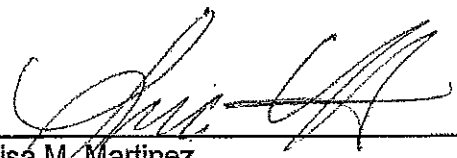
**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

**Subject:** Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-  
Monthly Status Report

---

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County



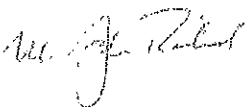
---

Lisa M. Martinez  
Senior Advisor

MEMORANDUM

**Date:** February 8, 2013

**To:** The Honorable Carlos Gimenez, County Mayor

**From:** M. John Richard 

**Subject:** Adrienne Arsht Center for the Performing Arts of Miami-Dade County  
Monthly Status Report

---

Miami-Dade County's diverse community has grown to embrace the Adrienne Arsht Center as a place where people from all walks of life come together to be entertained, educated and enlightened. The Arsht Center has demonstrated that a major presenting institution can attract the world's top talent while simultaneously lifting emerging artists to new levels of success. During the weekend beginning January 11<sup>th</sup> the Center hosted 8,000 guests with all of the Center's performance spaces activated. Such an amazing weekend – it is hard to believe this all happened in one place. The weekend included:

- A sold out performance of *Jazz Roots: Jazz & The Philharmonic* – a partnership with YoungArts, UM Music School, and featuring Bobby McFerrin, Chick Corea, Dave Grusin, and other major recording artists.
- Free Family Fest themed *Rhythms of Africa* with over 1600 members of the community attending.
- 3 performances of Miami City Ballet's Program 2.
- A rare performance of the *Goldberg Variations* by recording artist Simone Dinnerstein.
- 5 performances of the Miami premiere of *All New People*, written by Zach Braff.

The Center's extraordinary classical music lineup featuring America's most esteemed orchestras and soloists continues to grow new audiences. Joining forces with Miami Music Association the Arsht Center presented The Cleveland Orchestra with superstar violinist Joshua Bell on January 25<sup>th</sup> and 26<sup>th</sup> in the Knight Concert Hall to a sold out audience. The following weekend Miami Music Association and the Center teamed up once again to present The Cleveland Orchestra performing Berlioz & Beethoven on February 1<sup>st</sup> and 2<sup>nd</sup>. The Center's Knight Masterworks Season – Sanford and Beatrice Ziff Classical Music Series continues to build momentum. On February 7<sup>th</sup>, the Philadelphia Orchestra performed *The Emperor Concerto* featuring world renowned pianist Andre Watts.

### **Miami's New Town Square**

On January 21<sup>st</sup> the Arsht Center hosted a FREE event for the entire Miami-Dade County community – a live broadcast viewing of the Presidential Inauguration. More than 1,000 members of the community attended including the family and friends of Richard Blanco, the inaugural poet and Luis Leon, the minister selected to perform the benediction –both are Cuban and live in Miami. Participating local artists included playwright Terrel McCraney and New World School of the Arts Concert Choir. The keynote speaker for the event was Mayor Carlos Gimenez.

On January 22<sup>nd</sup>, the Arsht Center was the site for an exercise by the Department of Defense. The entire campus was used for this drill which ultimately focused training inside and outside of the Knight Concert Hall. We are pleased to announce that this unique urban tactical training exercise was a success. The Department of Defense expressed their appreciation for the use of the buildings.

On February 5<sup>th</sup> the Center hosted a Leadership Committee Luncheon for business leaders in our community. Former Chicago Mayor, Richard Daley was the keynote speaker for this event. Daley, mayor of Chicago from 1989-2011, spoke about the city's popular Millennium Park and the involvement of businesses, foundations and philanthropists in its creation. He made the case that developing and investing in a vibrant arts community is good for the city and good for business. Alberto Ibarguen and Mayor Manny Diaz were also speakers at the lunch. Northern Trust graciously sponsored the gathering.

### **Nurturing Artistic Growth**

The Arsht Center's Arts Partner Zoetic Stage earned ten Carbonell Award nominations with their production of *I Am My Own Wife and Moscow*. The Carbonell Awards annually recognize excellent theater in the South Florida. The Carbonell Award ceremony is scheduled for early April.

The Arsht Center, together with Riviera South Beach hotel, Alan Lieberman and Nathan Lieberman will present the fifth annual MIAMI MADE FESTIVAL, featuring for 2013 a weeklong showcase of new works-in-progress created and performed by a roster of Miami-based artists across multiple disciplines, all of whom have previously collaborated with the Arsht Center. MIAMI MADE FESTIVAL 2013 will take place from February 26 to March 3 and includes staged play readings and a dance showcase on-site in the Carnival Studio Theater, as well as pop-up performances at the soon-to-be-opened hotel, Riviera South Beach.

### Financial summary for December 2012

- For the month of December performances sold at 63%.
- Attendance for the year is approximately 115,000.
- Occupancy costs are as budgeted.
- Projections forecast a year-end balanced budget.

### Upcoming performances

- Florida Grand Opera presents *La sionnambula* February 9 through 17<sup>th</sup> in the Ziff Ballet Opera House.
- Grammy-winning violinist Hilary Hahn performs in the Knight Concert Hall February 14<sup>th</sup>.
- In a triumphant celebration of its 25<sup>th</sup> Anniversary season, Ayikodans returns to the Carnival Studio Theater February 15<sup>th</sup> -17<sup>th</sup>.
- In celebration of Black History Month, Jazz Roots honors the legacy of the most influential musicians in the history of jazz – Thelonious Monk and John Coltrane on February 15<sup>th</sup>.
- Florida Grand Opera presents *The Magic Flute* February 1<sup>st</sup> through 16<sup>th</sup> in the Ziff Ballet Opera House.
- Gospel legend Dorothy Norwood will perform at *Free Gospel Sundays* on February 17<sup>th</sup>.
- Two champions of romantic nationalism will be interpreted by the New World School of the Arts Symphony Orchestra in a concert on February 20<sup>th</sup> in the Knight Concert Hall.
- A brand new 25<sup>th</sup> anniversary production of *Les Miserables* will play in the Ziff Ballet Opera House February 26<sup>th</sup> – March 3<sup>rd</sup>.
- Platinum Award-winning vocalist Ann Hampton Callaway joins Keith Lockhart and the Boston Pops to celebrate America's grande dame of entertainment Barbara Streisand March 5<sup>th</sup> in the Knight Concert Hall.
- The Alliance Theater Lab presents the hilarious and irreverent *Brothers Beckett* March 7<sup>th</sup> through 24<sup>th</sup> in the Carnival Studio Theater.